

club president began fining people who didn't wear their pins to meetings, a practice that continues today. The money goes into the club's general fund.

The pins provide some of the best publicity in the world for Rotary, especially when notable people wear them, says Randy Strong, a member of the Rotary Club of Westlake Village Sunrise, California, USA, and owner of a nonprofit marketing firm. According to Strong, "There are a lot of good organizations, but from the standpoint of publicity, if there's someone famous wearing the pin, that strengthens the image."



Meet Our District Finance Chairman, Joe Pascal---

Joe and his wife, Joyce relocated to Wilmington in 2000 after a 30 year career in the television/film/advertising business.

In Joe's own words, "Rotary attracts business folks, driven by the same need that I have, and that is to place ethical values at the center of my business practices and personal behavior." He readily admits that the 4-Way Test is the keystone of his Rotary experience, and it permits him the opportunity to share fellowship and camaraderie with like-minded men and women.

Among other things, Joe is Owner/Broker/Realtor of 5 Star Real Estate, Inc. serving local and regional residential and commercial clients. He is a guest lecturer at UNC-Wilmington's Cameron School of Business on Real Estate Issues and Entrepreneurship and he produces the Annual Wilmington Winter Lacrosse Tune-up instructional seminar to encourage growth of the sport in the Cape Fear Region.

Of his many awards, he is most proud of the prestigious Cathy Clark Spirit Award he received for 2005-2006, an award that recognizes Leadership in Real Estate and Outstanding Achievement in the Community. Also, he received "*Realtor Magazine's*" Good Neighbor Award for his contribution to the mission of Carolina Canines for Service, a not-for-profit organization that fosters and trains service dogs.

Joe has been a member of the Wilmington Cape Fear Rotary Club for five years and has a perfect attendance record. He served as the District Treasurer for two years before becoming the District Finance Chair. He established a Rotaract Club at UNC-W and has served as the Club's advisor for three years.

He currently lives in Wilmington with his wife Joyce and Porter, a chocolate Labrador/Chesapeake Retriever. They have two sons, Adam, the Head Men's Lacrosse Coach at The College of the Holy Cross, and Marc, an Investment

Banker with MFS in Boston, and they are very proud of the young men that their sons have become.

Information Resources for new Club Presidents and Secretaries



Are you aware that Club and District Support (CDS) staff serve as your primary contact at Rotary? Staff answers all Rotary questions as well as provide advice on club elections, constitutional matters, club traditions and customs, club operations, and RI Board policy. Below are some critical web resources to assist in leading and supporting your club in the year ahead.

Discover your CDS team names and contact details.

Print a list of helpful resources for club presidents and secretaries.

Make online changes to your club's membership records, reference various Rotary Foundation reports, pay your club's dues, and report next year's club officers using **Member Access**.

Find club publications, audiovisuals, software, forms and supplies.

The club president's checklist is a monthly calendar for presidents and presidents-elect with reminders of club and district functions, as well as RI and The Rotary Foundation deadlines.

The **Club Leadership Plan** is a strategic planning tool based on the best practices of actual Rotary clubs.

The RI Secretariat staff looks forward to working with you and supporting your club's service efforts in the year ahead. Be sure to contact your CDS representative whenever you may need help from RI Headquarters!

YOUTH WITH EDUCATION AND CAREERS IN MIND



**Congressman Mike McIntyre talking to students about the three "D's"—
Dreaming—
Determination--
Dedication.**

Rotarian Captain Mark talking with students about world aid and how the Salvation Army makes a difference.

